

Packaging design specialisation

1A	Fundamentals and tasks of packaging design. Categories of requirements.	1B	Packaging papers.
2A	The role of packaging in the preservation of food quality.	2B	Paper bags and sacks.
3A	Form-fill-seal and fill-seal technologies.	3B	Cardboard and paperboard boxes.
4A	Shrink and stretch wrapping technologies.	4B	Corrugated boxes.
5A	Beverage cartons.	5B	Tin cans.
6A	Wrap-around and shelf-ready collective packaging.	6B	Aerosol packaging.
7A	Materials of motion damping, principles of sizing, calibrating.	7B	Wrap-around flexible packaging.
8A	Glass packaging.	8B	Regulatory requirements for packaging design.
9A	POS displays (Primary-Secondary-Tertiary).	9B	Marketing aspects in packaging design.
10A	Flexible plastic packaging.	10B	Environmental aspects of packaging design.



11A	Rigid and semi-rigid plastic packaging.	11B	The packaging engineering workflow.
12A	Composite packaging.	12B	Consumer friendly packaging. E-packaging. Sustainable packaging.
13A	Determination of the portion size for consumer packaging.	13B	Aesthetic and psychological factors of packaging.
14A	Secondary or Grouped Packaging. (and Tertiary Packaging: packaging in logistics)	14B	Requirements for documentation. Contents of the packaging documentation.
15A	Branding, graphic design for different media. Logotype.	15B	Requirements for information. Labels of packaging.

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